



Alternative Fuel
Information Series

January 2000

Clean Cities

FACTS

U. S. D E P A R T M E N T o f E N E R G Y

PARTNERSHIP TO ADVANCE ALTERNATIVE FUEL VEHICLES

WHAT IS CLEAN CITIES?

The U.S. Department of Energy's (DOE's) Clean Cities Program is a voluntary, *locally based* government/industry partnership to mobilize local stakeholders in the effort to expand the use of alternatives to gasoline and diesel fuel, accelerate the deployment of alternative fuel vehicles (AFVs), and build a local AFV refueling infrastructure. Clean Cities coordinates the activities of both private and public sector proponents of AFVs by providing a forum to discover their commonalities, collaborate on public policy, investigate opportunities for joint projects, avoid unnecessary conflicts, leverage scarce resources, and cooperate on promoting the benefits of AFVs in their communities. Clean Cities is a local plan that reflects a community's choice for alternative fuels and the ongoing commitment to that choice.

HOW DOES CLEAN CITIES WORK?

Clean Cities works directly with local businesses and governments to shepherd them through the goal-setting, coalition-building, and commitments process necessary to establish the foundations for a viable alternative fuels market. In more than 75 communities around the country, Clean Cities has created partnerships of people interested in using alternative fuels. The objective of Clean Cities has been to create local market-places where people can learn what's required to create an alternative fuels community; what's available; how to purchase a vehicle and how to fuel it—all the transactions that need to take place for a market to develop. With Clean Cities, the uncertainty of using alternative fuels is being eliminated.

Then, by sharing local innovation along the Clean Cities network "mayor-to-mayor," by relating local problems to state and federal objectives, and by providing continuous feedback to the 3700+ industry and government stakeholders, Clean Cities can continually pioneer innovations and aspire to effect national as well as local achievements. **DOE is working with Clean Cities coalitions nationwide to:**

CREATE NEW JOBS AND COMMERCIAL OPPORTUNITIES

Alternative fuels and alternative fuel vehicles (AFVs) can benefit the economy in many ways. Converting conventional vehicles to AFVs, developing new technologies and products, utilizing domestically produced alternative fuels, increasing crop (feedstock) production, and expanding alternative fuel infrastructure create commercial opportunities, new jobs, and new businesses nationwide.

FACILITATE ALTERNATIVE FUEL VEHICLE PRODUCTION AND CONVERSION

By pledging AFV acquisitions through the year 2005, the 3,500+ registered Clean Cities stakeholders have shown that significant demand exists for these vehicles. Clean Cities will work to transform these pledges into validated vehicle acquisition and conversion plans useful to manufacturers challenged to develop market-driven production lines.

INCREASE PUBLIC AWARENESS

Clean Cities will pursue an active public education campaign to ensure that citizens are aware of the benefits of using alternative fuels over gasoline and diesel.

EXPAND REFUELING INFRASTRUCTURE

Concurrent with Clean Cities expansion of the AFV market, the program will build on fuel supplier commitments to provide the refueling infrastructure critical for service and maintenance of AFVs. In addition, the program will seek to make available existing private refueling stations for wider use.

ADVANCE CLEAN AIR OBJECTIVES

The Clean Cities Program will advance the objectives of the Clean Air Act and seek to integrate its 1990 Amendments into each participant's decision-making process.

SUPPORT REGULATED FLEETS

Through the Clean Cities Program, DOE will be able to provide local assistance to federal and state requirements for AFV acquisitions.

PROVIDE GREATER FUEL CHOICES

The variety of fuel choices has enabled Clean Cities to choose the alternative fuels that best serve their local community and economy. This choice gives the community an opportunity to utilize the fuels that provide them with the best fuel performance, reduced emissions, and financial incentives.



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PUTTING ALTERNATIVE FUEL VEHICLES ON THE NATION'S STREETS AND HIGHWAYS



Clean Cities Accomplishments

The Clean Cities Program has created more than 75 partnerships in communities throughout the country, and is still gaining momentum. These “pioneer” Clean Cities feature more than 160,000 operational AFVs—reducing oil consumption and tailpipe emissions. The 3,500+ stakeholder organizations are committed to significant increases in vehicle acquisitions and infrastructure investment over the next five years.

DOE helps organize and structure the Clean Cities Program; however, the momentum of the program depends on the motivation of local Clean Cities coalitions. In addition to the program’s highlights, it is especially important for local Clean Cities to:

- ◇ Utilize the skills and resources found in partnerships
- ◇ Share success stories with other Clean Cities
- ◇ Keep goals current
- ◇ Seek funding alternatives

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For the most current list of Clean Cities coordinators, visit the Web site www.ccities.doe.gov/contact.shtml.
You can also call the Clean Cities Hotline (1-800-CCITIES) or e-mail them at ccities@nrel.gov.

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WHERE DO I GET MORE INFORMATION?

The Clean Cities Web site (www.ccities.doe.gov) provides answers to questions on funding, alternative fuels and AFVs, program planning, and other program issues. Staff at the Clean Cities Hotline (1-800-CCITIES) can also help you. Resources available for Clean Cities use include:

- ✧ The *Clean Cities Roadmap* provides cities with step-by-step instructions on how to join the Clean Cities Program.
- ✧ The U.S. DOE's *Clean Cities Guide to Alternative Fuel Vehicle Incentives and Laws* contains information on how and where funding is available for AFVs and related infrastructure.
- ✧ The *Alternative Fuel News* provides cities with quarterly updates on Clean Cities and alternative fuels activities.
- ✧ The *Alternative Fuel Vehicle Fleet Buyer's Guide* is a Web-based tool that provides a step-by-step process to help fleet managers make informed AFV purchase decisions. See the Web site at www.fleets.doe.gov.

Clean Cities staff are located at each of the DOE Regional Offices to assist local Clean Cities coalitions with their alternative fuels market development efforts. In addition, a vast network of local Clean Cities coordinators is available to provide assistance. These federal and local coordinators are listed inside this brochure, and an updated list can be found at www.ccities.doe.gov/contact.shtml, or by calling the Clean Cities Hotline.

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